OVER 9 MILLION HOMES THROUGHOUT THE WORLD PREFER ALADDIN BECAUSE IT IS THE BEST AS WELL AS THE CHEAPEST LIGHT.

FOR INDOOR LIGHTING Aladdin lamps are unique. They give the finest light obtainable from paraffin and they represent the cheapest form of lighting known. They give a beautiful white light, soft and untiring to the eyes, and are far cheaper to burn than gas, electricity or other forms of oil lighting. They have many unique features : instant lighting, silence in operation, odourless and smokeless, simple and safe—cannot possibly explode or catch fire. Over 9,000,000 are in use throughout the world. Could there be any greater proof of their sterling qualities ?

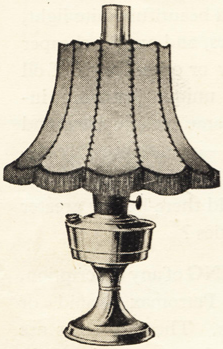
FOR OUTDOOR LIGHTING of any description, we recommend Aladdin Petromax Rapid or Aladdin Petromax Lanterns. These lanterns are absolutely safe in use and give an amazing light at extremely low cost. The RAPID models are particularly recommended as the automatic lighting device enables the lantern to be lighted in less than a minute without the necessity of using methylated spirits.

GUARANTEE

You take no risk when you buy the Aladdin because every lamp, heater or radiator is guaranteed against defect in material or workmanship and is warranted mechanically perfect.

SUPER ALADDIN LAMPS

(125 candle power and draught controlled)



SUPER ALADDIN TABLE LAMP

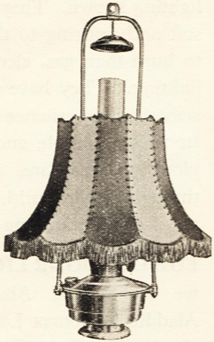
STYLE No. 1400.

Complete with two mantles (but less shade).

In Nickel and Brass finishes	**Price 42/-**
In Chromium Plate	**47/-**
In Oxidised Copper	**54/-**
In Oxidised Silver	**60/-**

Shade No. 615. Made in Whip-o-lite with alternate panels shaded to tone with lacing and silk fringe.

Colours : All white ; rose and white ; orange and white. Price **15/-** Special colours **1/-** extra.



SUPER ALADDIN HANGING LAMP

STYLE No. 1414.

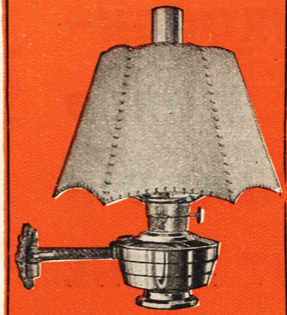
Complete with two mantles (but less shade).

In Nickel and Brass finishes	**Price 51/6**
In Chromium Plate	**58/-**
In Oxidised Copper	**66/-**
In Oxidised Silver	**75/-**

(Special Aladdin Extension Fixture illustrated overleaf for use with this lamp if required.)

Shade No. 629. Made in Whip-o-lite with alternate panels shaded to tone with lacing and silk fringe.

Colours : All white ; rose and white ; orange and white. Price **15/-** Special colours **1/-** extra.



SUPER ALADDIN BRACKET LAMP

STYLE No. 1404.

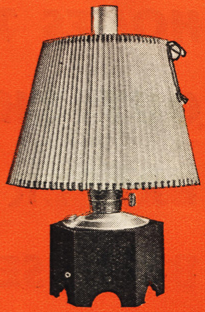
Complete with two mantles (but less shade).

In Nickel and Brass finishes	**Price 49/-**
In Chromium Plate	**55/-**
In Oxidised Copper	**63/-**
In Oxidised Silver	**70/-**

(Price without bracket same as the Super Aladdin Table Lamp No. 1400)

Shade No. 610. Whip-o-lite.

Colours : All white ; alternate panels red and white ; pink and white ; orange and white ; amber and white. Price **9/6.** Special colours **1/-** extra.



SUPER ALADDIN CONVERTIBLE LAMP

STYLE No. 1404 (Less Bracket)

For use with bracket, hanging fixture table pedestal, floor standard, or as illustrated.

Prices same as Super Aladdin Table Lamp No. 1400.

Hexagonal Stand in solid oak	**Price 20/-**
Hexagonal Stand in solid mahogany	**21/6**

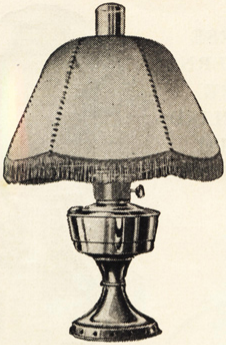
Shade No. 616. Pleated shade in Whip-o-lite, laced top and base with silk cord.

Colours : All white ; white, laced rose ; white, laced orange. Price **12/6** Suitable for table and bracket lamps only.

FOR FULLY ILLUSTRATED RANGE OF LAMPS, SHADES

MODEL 12 ALADDIN LAMPS

(80 *candle power—centre draught*)



ALADDIN TABLE LAMP

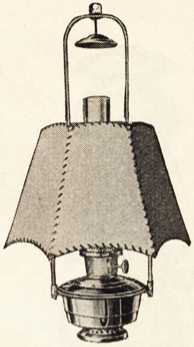
STYLE No. 1200.

Complete with two mantles (but less shade).

In Nickel and Brass finishes	**Price 33/-**
In Chromium Plate	**38/-**
In Oxidised Copper	**45/-**
In Oxidised Silver	**51/-**

Shade No. 614. Whip-o-lite with silk loop fringe to tone.

Colours : All white ; shaded pink ; shaded orange. Price **11/6.** Special colours **1/-** extra.



ALADDIN HANGING LAMP

STYLE No. 1214.

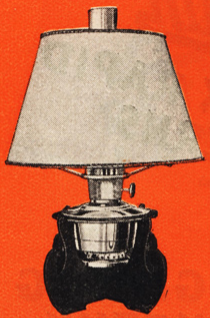
Complete with two mantles (but less shade).

In Nickel and Brass finishes	**Price 42/6**
In Chromium Plate	**49/-**
In Oxidised Copper	**57/-**
In Oxidised Silver	**66/-**

(Special Aladdin Extension Fixture illustrated overleaf for use with this lamp if required.)

Shade No. 624. Whip-o-lite.

Colours : All white; alternate panels red and white ; pink and white ; amber and white. Price **9/6.** Special colours **1/-** extra.



ALADDIN CONVERTIBLE LAMP

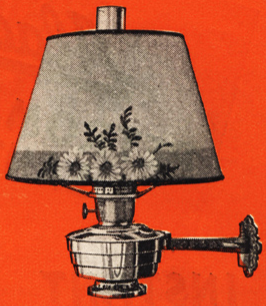
STYLE No. 1204 (less Bracket).

This lamp can be adapted in the same manner as the Model No. 1404 (less bracket), but an alternate stand is shown for converting it into a table lamp.

Prices same as No. 1200 Aladdin Table Lamp. Artesque stand (extra) **3/6**

Shade No. 4040A. 14″ Empire in Natural Vellum. Price **4/9**

4040B. Colours : Shaded pink ; shaded orange ; shaded red Price **4/9**



ALADDIN BRACKET LAMP

STYLE No. 1204.

Complete with two mantles (but less shade).

In Nickel and Brass finishes	**Price 40/-**
In Chromium Plate	**46/-**
In Oxidised Copper	**54/-**
In Oxidised Silver	**61/-**

(Prices without bracket same as No. 1200 Aladdin Table Lamp.)

Shade No. 1603. 14″ Empire in eggshell vellum supplied in six assorted designs.

Nos. 1600-1605, trimmed with gimp. Price **6/3**

AND HEATING APPLIANCES SEE CATALOGUE NO. 93

Aladdin

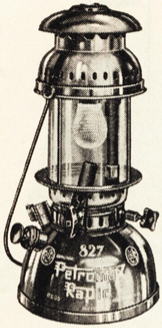
PETROMAX RAPID LANTERNS

(foreign)

INSTANT LIGHTING WITHOUT METHY-LATED SPIRITS....

The Aladdin Petromax Rapid Lanterns burn paraffin only—**yet they light instantly.** No pre-heating with methylated spirits. Just light with a match and within less than one minute, the Aladdin Petromax Rapid gives a pure white light of astonishingly wide range. A truly wonderful light that brings daylight to all those night-time out-of-door jobs. Aladdin Petromax Rapid Lanterns are fitted with a unique rapid lighting device which draws the paraffin from the tank for pre-heating and instant lighting. The rapid lighting device is simple to operate, and, being built into the lamp, does not interfere with any of its normal working parts. Aladdin Petromax Rapid Lanterns are extremely strong in construction, well finished, and are fitted with reliable pressure gauges. The ideal lanterns for outdoor lighting.

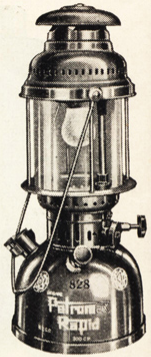
THESE LANTERNS ARE SUPPLIED WITH RED HOOD.



HURRICANE LANTERN
No. 827

200 Candle Power. Capacity of tank 1¼ pints. Burns 12 hours on one filling. Height 13". Supplied complete with mantle.

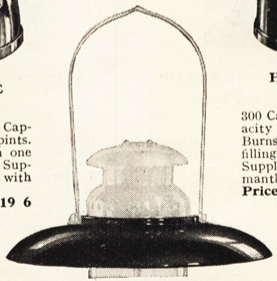
Price £1 19 6



HURRICANE LANTERN
No. 828

300 Candle Power. Capacity of tank 1¾ pints. Burns 12 hours on one filling. Height 16". Supplied complete with mantle.

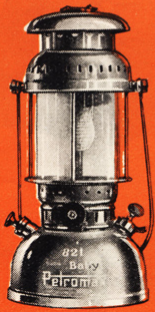
Price £2 7 6



All the lanterns shown on this and opposite page are easily transformed into hanging lanterns by the use of a reflector.

No. 2013—11 in. Reflector for 200 Candle Power Lantern **4/6d.**
No. 2014—14 in. Reflector for 300 Candle Power Lantern **5/6d.**
No. 2015—10 in. Reflector for 100 Candle Power Lantern **4/6d.**

THESE LANTERNS ARE SUPPLIED WITH CHROMIUM PLATED HOOD.



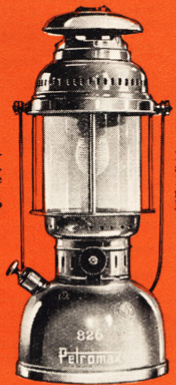
LANTERN No. 821

200 Candle Power. Capacity of tank 1¼ pints. Burns 12 hours on one filling. Height 13".
Price £1 12 6



LANTERN No. 900

100 Candle Power. Capacity of tank 1 pint. Burns 14 hours on one filling. Height 11".
Price £1 7 6



LANTERN No. 826

300 Candle Power. Capacity of tank 1¾ pints. Burns 12 hours on one filling. Height 16".
Price £1 19 6

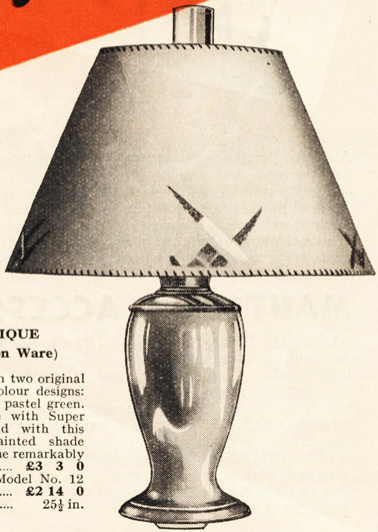
Aladdin PETROMAX LANTERNS (foreign)

Aladdin Petromax Lanterns are built to stand up to the hardest wear and tear of everyday outdoor use. Their very solidarity impresses you with their ability to withstand many years of hard life. Absolutely safe in use and give an amazing light at extremely low cost. Made of brass, highly polished in nickel plate with chromium plated hood. They are pre-heated by methylated spirits and a spirit-can is provided with each lamp.

MANTLES & ACCESSORIES

ALADDIN HILL WEAVE. The finest and most durable soft silk mantle obtainable. Supplied with all lanterns illustrated and suitable for most other makes. **Price 6d.**
ALADDIN **(plain stitch).** A highly satisfactory mantle which can be used on all types of pressure lamps. **Price 6d.**
GLASS CHIMNEYS. All glass chimneys supplied are of finest heat-resisting glass.
MICA CHIMNEYS. Are obtainable for all models as an alternative to glass chimneys.
For price of these chimneys and all other spare parts ask for price list No. P.S.2.

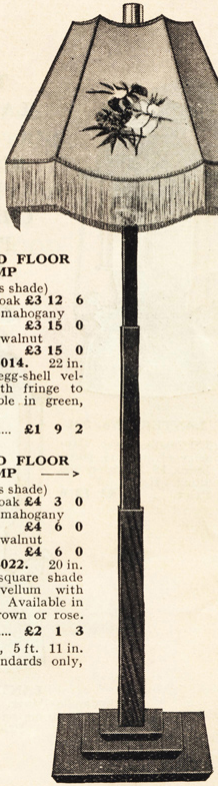
ALADDINIQUE AND FLOOR STANDARDS



ALADDINIQUE
(Crown Devon Ware)

A beautiful vase, in two original and modernistic colour designs: Lustre orange and pastel green. Supplied complete with Super Aladdin lamp and with this delightful hand-painted shade in Whip-o-lite at the remarkably low price of **£3 3 0**
If supplied with Model No. 12 lamp, price **£2 14 0**
Height .... 25½ in.





STANDARD FLOOR LAMP <——

Price (less shade)
W41a Stained oak **£3 12 6**
W41b Stained mahogany **£3 15 0**
W41c Stained walnut **£3 15 0**

Shade No. 4014. 22 in. hand-painted egg-shell vellum shade with fringe to tone. Available in green, orange or rose.
Price **£1 9 2**

STANDARD FLOOR LAMP ——>

Price (less shade)
W43a Stained oak **£4 3 0**
W43b Stained mahogany **£4 6 0**
W43c Stained walnut **£4 6 0**

Shade No. 4022. 20 in. hand-painted square shade in egg-shell vellum with fringe to tone. Available in peach, light brown or rose.
Price **£2 1 3**

Overall height, 5 ft. 11 in. Height of Standards only, 4 ft. 4 in.

ACCESSORIES



THE ALADDIN SAFETY FILLER

Does away with the bother, mess and waste of overfilled lamps. When the container is full the flow of oil automatically ceases, thus preventing any risk of overflow. All users of oil lamps and heaters should have this very useful filler can.

One quart size	**3/-**
Half-gallon size	**4/6**
One gallon size	**5/6**



ALADDIN CHIMNEY CLEANER

Aladdin, or other chimneys, are easily cleaned with this useful accessory. Metal holder, with renewable high-grade wash leather pad .... Price **9d.**

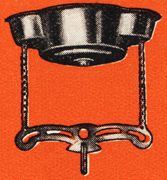


ALADDIN GLASS HEAT PROTECTOR

This useful accessory prevents the discoloration of ceilings by heat and protects the mantle from destruction by falling insects or foreign matter. For use with Aladdin or other chimneys .... Price **2/-**

ALADDIN EXTENSION FIXTURE

Is made of pressed steel, fits snugly against the ceiling like a canopy, and can be extended approximately 3 ft. By its special locking device it will remain locked in any desired position. Although it is designed specially for Aladdin lamps, it can be used universally



In nickel plate, polished brass, satin brass Price **15/6**

In chromium plate	.... ,,	**18/-**
In oxidised copper	.... ,,	**18/6**
In oxidised silver	.... ,,	**21/-**



INSECT SCREEN.—Fitted in the top of the chimney, this screen acts as an effective guard against the destruction of mantles by insects or any foreign matter. This useful accessory is particularly necessary in tropical countries. Suitable for all model Aladdin Lamps. Supplied in brass and packed in neat carton Price **2/6**

ALADDIN KONE KAP MANTLE—For use with burners Nos. 8, 9, 10 and 11 only. Packed in carton. First quality, pink .... Price **2/-**
Second quality, white .... ,, **1/6**

ALADDIN LOXON MANTLE—For use with Super Aladdin and No. 12 burners only. Packed in carton .... Price **2/-** each

ALADDIN LOXON CHIMNEY—For use with Super Aladdin and Model No. 12 Burners only. Locks securely into the burner gallery and regulates intake of air. Made of heat-resisting glass and guaranteed. Price **1/11**

ALADDIN BRANDED CHIMNEY— For use with Model Nos. 8, 9, 10 and 11 only .... Price **1/11**

ALADDIN MOUNTED WICKS—These specially prepared wicks are of vital importance to the efficient working of Aladdin Lamps. They are charred ready for use and packed in neat cartons.

Super Aladdin Wick for Super Aladdin Burner only	Price	**2/-**
No. 12 Wick for Model No. 12 Burner only	,,	**2/-**
No. 11 Wick for Model Nos. 8, 9. 10 and 11 burners	,,	**2/-**

ALADDIN (PINK) PARAFFIN ALWAYS GIVES THE BEST RESULTS

ASK FOR IT BY NAME FROM YOUR LOCAL DEALER

(Aladdin paraffin is "White May" coloured PINK for your protection)

NEW LAMPS FOR OLD If you are using an old model Aladdin Lamp (models 8, 9, 10 or 11) you can exchange it for a new model Super Aladdin Lamp at a saving of 15/- or you can exchange your old burner for a new model No. 12 burner outfit at a cost of only 10/6. Ask your ironmonger or write us for full particulars.

OBTAINABLE FROM

93L 175M. 7/39 G.C.

Aladdin

THE BRIGHTER LIGHT

